



**Supported by the Chinese Central and Guizhou Provincial Governments** – Europe Industry 4.0 is the first such exhibition held in China.

The planning of the future, through the ‘Made in China 2025’ strategy, will serve as a roadmap for the development of the manufacturing industry in China for the next 10 years.

The Industry 4.0 Exhibition and Forum are key highlights of the Guiyang International Big Data Expo 2015. It is an opportunity to meet senior Chinese government officials, industry companies, and to **find your business partner**.

## China – Europe Industry 4.0 Exhibition

**DATE:** 26-29th, May, 2015

**VENUE:** Guiyang International Conference and Exhibition Center

**SCALE:** 30,000+ visitors (Predicted)

**GOVERNMENT GUESTS:** **Governors from the Central Government** and Guizhou Province, and other city government delegations. Governors from Embassies of European countries

**BUSINESS GUESTS:** **Jack Ma (CEO of Alibaba)**, Terry Guo (CEO of Foxconn), senior members from Tencent, GE Motors, SAP, VW, BMW, China Mobile, China Unicom, robotics companies etc.

**OFFICIAL SPONSOR:** BGLINK GLOBAL PTE.LED.

The Culture Development Center of MIIT

**OFFICIAL SUPPORTER:** The People's Government of Guizhou Province

## Building Layout of the China – Euro Industry 4.0 Exhibition Hall



The China-Euro Industry 4.0 Exhibition is located on the left side of No.3 Exhibition Hall

**The Senior Governors** will visit the hall on 26th May.

**To have your booth in a good location , please contact us ASAP**

The official organizer, BGlink Global, is responsible for booth arrangements.



“如果大家错过了三十年前广东、浙江的投资机遇，今天一定不能错过贵州。”

——阿里巴巴集团董事局主席 马云

“If you missed the investment opportunities in Guangdong and Zhejiang 30 years ago, you should not miss them in Guizhou today.”

Jack Ma, Executive Chairman of Alibaba Group



“希望大家都到贵州发展环保、健康、高科技的实业，他们有很好的服务。发展大数据产业，贵州是下一个具有发展潜力的地方。”

——富士康科技集团总裁 郭台铭

“It is recommended to develop industries in environmental protection, health and high-tech sectors in Guizhou. They provide quite good services. In terms of big data industry, Guizhou is the next place with development potentials.”

Terry Gou, Chairman of Foxconn

“虽然我有很多想说，但是我相信在贵州要做的事情更多。”

——微软全球资深副总裁、大中华区董事长兼首席执行官 贺乐赋

“Although I have a lot to say, I believe I have more to do in Guizhou.”

Ralph Haupter, Corporate Vice President of Microsoft and Chairman of the Board and CEO of Greater China Region



“贵州发展大数据，不仅是用于社会资源，重点是服务贵州，加快转型和跨越发展，贵州瞄准的是广义的大数据产业。”

——中国工程院院士 邬贺铨

“Guizhou developing big data is not just for its social resources. More importantly, it can help the province’s transformation and leap-forward development. Guizhou is targeting the big data industry of broad sense.”

Wu Hequan, Academician of Chinese Academy of Engineering



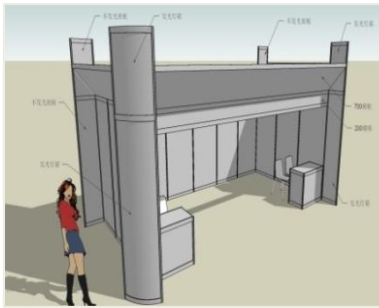
# Exhibitor's Guidebook

## BOOTH INFO

**Standard Booth:** 3x6M (apply to speak during Industry 4.0 event to obtain booth free of charge)

**Raw Booth:** 36m<sup>2</sup> minimum (for VIP visitors and companies raw booths will be provided free of charge)

**Customized Booths.** Contact us **no later than 25<sup>th</sup> of April**



The booths are on the first come, first served basis, the deadline for booth reservation is May 10th, 2015

If you intend to apply, please fill in the application form, sign/stamp it and e-mail to [ignas.vycas@bglinkglobal.com](mailto:ignas.vycas@bglinkglobal.com)

\*The picture displays a Standard Booth

**NOTES:** If you have equipment to transfer to the exhibition location, please kindly contact us for transportation fee support

## China – Europe Industry 4.0 Forum

The speakers will represent large international brands and industry associations, with the guests from Chinese city governments, manufacturing companies and others who wish to adapt Industry 4.0 solutions. It's an opportunity to meet business partners and promote your products & solutions.

**DATE:** 27th, May, 2015

**VENUE:** Guiyang International Conference and Exhibition Center

**SCALE:** 200-300 attendees (**Senior members from Chinese manufacturing companies and city government** )

**OFFICAL SPONSOR:** BGLINK GLOBAL PTE.LED.

**OFFICAL SUPPORTER:** The People's Government of Guizhou Province

## Industry 4.0 Forum Agenda

<b>Date &amp; Time</b>	2015, May 27 <sup>th</sup> , 09:30 AM	
<b>Opening Speech</b>	09:35 – 10:00	Welcoming speech by Senior Government Representatives
<b>Morning Topics</b>	10:00 – 10:40	Development of Industry 4.0 by German companies and industrial associations
	10:40 – 11:10	Arranged face to face Talks "China-Europe Industry 4.0 Opportunities" by Chinese and European companies
	11:10 – 11:40	Industry 4.0 applications in manufacturing by companies from European countries
<b>Lunch Break</b>	A short break for lunch and communication with speakers	
<b>Afternoon Topics</b>	13:30 – 14:10	Industry 4.0 application in robotics industry
	14:10 – 14:50	Arranged face to face talks "Future of Industry 4.0" with experts from China, Germany, Israel and UK
	14:50 – 15:10	A short break
	15:10 – 16:00	Industry 4.0 case studies and opportunities for business cooperation
	16:00 – 16:30	Raffle Tickets

## Reservation

**BGlink Global is the only official Contact for China – Europe Industry 4.0 Exhibition & 4.0 Forums**

### EMAIL CONTACT

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### PHONE CONTACT

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Exhibiting at Industry 4.0 Exhibition & speakers at 4.0 forum opens up an opportunity to attend the main summit. The permits are limited and will be distributed on a first-come, first-served basis by BGlink Global.

## Main Summit Agenda

<b>Date &amp; Time</b>	2015, May 26 <sup>th</sup> , 08:30 AM	
<b>Opening Ceremony</b>	08:30 – 09:00	The speech by the Governors from Central Government
<b>Government Tour</b>	09:00 – 09:40	Governors from Central Government visits the exhibition
Highlight booth area: “China-Europe Industry 4.0 Exhibition” will be the key place Governors go through and spend time talking with attendees		
<b>Main Summit</b>	10:00 – 12:00	Main summit with guest speakers
Scale: <b>2500 VIP Visitors</b> . Senior representatives from various sectors and government from different cities and countries		
<b>Government Key Speaker</b>	<b>The Governors from Central Government</b>	
<b>Business Key Speaker</b>	<b>The CEO of Alibaba Group, Jack Ma</b>	